



XIV. KONGRES ČESKÉ ORTODONTICKÉ SPOLEČNOSTI **XIVth CONGRESS OF THE CZECH ORTHODONTIC SOCIETY**

ANGELO HOTEL / Plzeň / Czech Republic
September 26—28, 2013



PARTNERSHIP OPPORTUNITIES



DEAR BUSINESS PARTNERS,

I am delighted to offer you the opportunity to take an active part in the **XIVth Congress of the Czech Orthodontic Society** to be held at **ANGELO HOTEL in Plzeň** on **September 26 – 28, 2013**.

The key topic of the Congress will be **Progressive orthodontics in adults** with special focus on the following topics: **Periodontology, Corticotomy, Surgery first, Invisible aligners, Lingual orthodontics** and **Skeletal anchorage**.

The leading experts in orthodontics from abroad as well as from the Czech Republic will contribute to the interesting agenda of the Congress.

This brochure will present to you a plethora of opportunities for business promotion of your company. I would appreciate if you become a partner to the Congress and I strongly believe you will manage to reach numerous target customers who will represent new business opportunities for your company.

I would also like to point out that we have decided to use recycled and environmentally friendly materials as much as possible during the organisation of the XIVth Congress of the Czech Orthodontic Society. Hence, I appeal to you to use the printed materials and other promotional merchandise thoughtfully. I recommend to you to make use of the Final Program of the Congress that will be printed on a quality recycled paper for the presentation of your company.

On behalf of the organising team I would like to express my most cordial thanks to you.

MUDr. Jiří Baumruk
Congress President

GENERAL INFORMATION

CONGRESS VENUE

ANGELO HOTEL PILSEN
U Prazdroje 6, 301 00 Plzeň
Czech Republic

DATE

September 26 – 28, 2013

PRESIDENT

Jiří Baumruk

SCIENTIFIC SECRETARIAT

Jana Oulická
e-mail: rovnatka.oulicka@seznam.cz

CONGRES LANGUAGE

Czech, English (simultaneous translation)

ORGANISING SECRETARIAT

GUARANT International spol. s r.o.
Jitka Puldová
Na Pankráci 17, 140 21 Praha 4
Czech Republic
phone: +420 284 001 444
fax: +420 284 001 448
e-mail: COS2013@guarant.cz

PRELIMINARY PROGRAMME

MAIN TOPIC

Progressive orthodontics in adults

TOPICS

Periodontology / Corticotomy / Surgery first / Invisible aligners /
Lingual orthodontics / Skeletal anchorage

KEYNOTE SPEAKERS

Stefano Parma Benfenati / René Foltán / Giuliano Maino / Rainer Reginald Miethke /
Esfandiar Modjahedpour / Andrea Podesta / Heinz Winsauer

Lecture in Honour of Bedřich Neumann

Irena Šubrtová

CONGRESS COURSE

September 26, 2013 / **Lingual appliance – Incognito**
Esfandiar Modjahedpour

ORTHODONTIC ASSISTANTS SECTION

September 26–27, 2013 / **Aesthetics in orthodontics**

DENTAL TECHNICIANS SECTION

September 26–27, 2013 / **Aligners and their use (theory & workshop)**

TRADE EXHIBITION

SOCIAL PROGRAMME

September 26, 2013 / Welcome Party
September 26, 2013 / Orthodontic Assistants & Dental Technicians Party
September 27, 2013 / President's Reception

GENERAL PARTNERHIP

GENERAL PARTNER / CZK 252,000

Provision of exhibition space of 15 m²

The general partner enjoys the privilege to choose the location of the space within the given exhibition area

3 registrations for participants

6 registrations for exhibitors (including the entrance fee to the exhibition, welcome drink and coffee breaks)

Provision of two inside pages for advertising in the Congress proceedings (with the Final Program)

Insertion of promotional leaflets of the general partner in the Congress bags

The general partner's logo will be displayed in all the Congress publications in the category General partner

Placement of the company's logo on the Congress website in the category of the general partner (with a link to the website of the partner)

Provision of the proceedings' back cover for advertising

Placement of a flash banner of the general partner on the COS website for a period of 1 year after the signing of the contract

Placement of the logo in the main Congress hall – the logo will be supplied by GUARANT company

Placement of 1 company banner in the registration area – banners will be supplied by GUARANT company

Placement of the general partner's logo on all badges

Provision of the company's own Congress bags is possible

Provision of the company's own lanyards is possible

Acknowledgment of the general partner at the Opening Ceremony and the President's Reception

OTHER PARTNERSHIPS

MAIN PARTNER / CZK 150,000

Provision of exhibition space of 12 m²

The main partner may choose the location of the space within the given exhibition area after the general partner

2 registrations for participants

3 registrations for exhibitors (including the entrance fee to the exhibition, welcome drink and coffee breaks)

Provision of one page for advertising in the Congress proceedings (with the Final Program)

Insertion of one promotional leaflet of up to 2 pages in the Congress bags

Placement of the logo in the main Congress hall – the logo will be supplied by GUARANT company

The main partner's logo will be displayed in all the Congress publications in the category Main partner

Placement of the company's logo on the Congress website in the category of the main partner

The partner's logo will be displayed on coffee stations

Acknowledgment of the main partner at the Opening Ceremony and the President's Reception

PARTNER / CZK 100,000

Provision of exhibition space of 9 m²

The partner may choose the location of the space within the given exhibition area once the general and main partners have done so

Provision of one page for advertising in the Congress proceedings (with the Final Program)

Placement of the partner's logo in the main Congress hall – the logo will be supplied by GUARANT company

The partner's logo will be displayed in all the Congress publications in the category Partner

2 registrations for participants

2 registrations for exhibitors (including the entrance fee to the exhibition, welcome drink and coffee breaks)

Placement of the company's logo on the Congress website in the category of the partner

Insertion of one promotional leaflet of the partner of up to 1 page in the Congress bags

The partner's logo will be displayed in the Internet area

Acknowledgment of the partner at the Opening Ceremony and the President's Reception

ADDITIONAL PARTNERSHIP POSSIBILITIES

CONGRESS BAGS PARTNER / CZK 80,000 *

Placement of the partner's logo on the Congress bags

LANYARDS PARTNER / CZK 40,000 *

Placement of the partner's logo on each badge

COFFEE STATION PARTNER / CZK 50,000 **

The partner's logo will be displayed on coffee stations

CONGRESS SETS PARTNER (a writing pad + pen) / CZK 15,000 *

The partner will supply the writing pads and pens bearing his name which will be inserted in the Congress bags

INTERNET AREA PARTNER / CZK 15,000 ***

The partner's logo will be displayed in the Internet area

PRESIDENT'S RECEPTION PARTNER / CZK 70,000

The partner's logo will be displayed in the venue of the President's Reception

LUNCH PARTNER (FOR 1 DAY) / CZK 40,000

The partner's logo will be displayed in the catering area

WELCOME PARTY PARTNER / CZK 50,000

The partner's logo will be displayed in the venue of the Welcome Party

INFORMATION SYSTEM PARTNER / CZK 25,000

Placement of the partner's logo on information boards and signage in halls

BAG INSERTS / CZK 10,000

The partner will supply his promotional leaflet which will be inserted in the Congress bags

* Available unless opted for by the general partner

** Available unless opted for by the main partner

*** Available unless opted for by the partner

ADVERTISING

PROCEEDINGS (including the Final Program)

Colour page inside / CZK 4,500
Second and last but one page / CZK 6,500

ADVERTISING INSERTS

Inserts in the Congress bags / CZK 10,000

EXHIBITION

The exhibition will be located close to the Congress hall

Price per 4 m² of exhibition space / CZK 23,000
Price per each additional m² of exhibition space / CZK 4,000

The price includes the space, a table, 2 chairs and 1 exhibitor registration fee.

In the event the COS becomes a VAT payer, the statutory
VAT rate shall be added to the price.

For more information on the Congress see
www.kongrescos.cz

If you wish to become a partner or an exhibitor, be so kind and send us an order in writing, or do not hesitate to contact us in order to discuss a special offer.

CONTACT FOR SPONSORING AND EXHIBITION

GUARANT International spol. s r.o.

Jindra Dudová

Na Pankráci 17, 140 21 Praha 4

Czech Republic

phone: +420 284 001 444

fax: +420 284 001 448

e-mail: dudova@guarant.cz

www.guarant.cz



www.kongrescos.cz / www.orthodont-cz.cz



100% Recycled

